TEA SHIFT

FRANCHISE OPPORTUNITY

FRANCHISE KIT 2026

YOUR TEA BUSINESS STARTS HERE.

A complete tea outlet, ready to run. Setup, training, raw material and marketing, all from one brand.

- Complete Outlet Setup
- 5-Day Training
- Marketing Support
- Zero Royalty

FRANCHISE COST

~~₹2,00,000~~

OFFER PRICE

₹1,70,000

+91 907 321 7777 • +91 630 1199 614 • teashift.com

WHY TEA SHIFT

TEA SHIFT

A premium tea brand built for busy streets, colleges and offices, with everything you need to open and run your own outlet.

01 Registered Brand
Tea Shift is a trademark-registered brand. You run your outlet under a protected name.

02 Complete Setup Kit
Appliances, furniture, branding, utensils, packaging and opening stock, all included.

03 5-Day Training
Hands-on training on every recipe, hygiene, billing and daily operations.

04 Opening-Day Support
Our team stands with you at the outlet on your launch day.

05 Raw Material Supply
Tea powder, premixes, syrups and ingredients supplied by Tea Shift, so every cup tastes the same.

06 No Royalty
Zero monthly royalty. The profit from your outlet stays with you.

07 75+ Item Menu
Teas, healthy teas, coffee, shakes, mocktails, lassi, Maggi and snacks.

08 Branding & Marketing Support
Launch creatives, local campaigns and ongoing guidance to grow your sales.

IDEAL LOCATIONS

Space needed: [100 – 150 SQ FT]

Colleges · Offices & IT parks · Bus & metro stations · Markets · Hospitals · Main roads

INVESTMENT

TEA SHIFT

FRANCHISE COST

~~₹2,00,000~~

One-time fee · No royalty · Taxes as applicable

OFFER PRICE

₹1,70,000

INCLUDED IN YOUR FEE

- ✓ Rights to use the Tea Shift brand name
- ✓ All appliances and furniture
- ✓ LED name board, menu boards and branding
- ✓ Utensils, serving and packaging items
- ✓ Opening stock of ingredients, syrups and crushes
- ✓ 5-day hands-on training
- ✓ Opening-day support at your outlet
- ✓ Recipes for the full 75+ item menu
- ✓ Launch creatives and marketing support

ARRANGED BY YOU

- ○ Shop rent and advance
- ○ Civil work, plumbing and electricals
- ○ Commercial gas cylinder and connection
- ○ Electricity and water
- ○ Milk, eggs, bread and daily perishables
- ○ Staff salaries
- ○ Local licences (FSSAI, trade licence)
- ○ Raw material refills after opening stock

PAYMENT TERMS

Pay an advance to block your area. Pay the balance before kit delivery. Everything is confirmed in a written franchise agreement.

FRANCHISE KIT

TEA SHIFT

ELECTRONIC APPLIANCES

ITEM	QTY
Fridge	**1 Nos**
Deep Fryer	**1 Nos**
Commercial 2-Burner Gas Stove	**1 Nos**
Blender Jar	**1 Nos**
Sandwich Maker	**1 Nos**

FURNITURE

ITEM	QTY
Counter with Display Case	**1 Nos**
Chairs	**8 Nos**
Tables	**2 Nos**

BRANDING

ITEM	QTY
LED Name Board	**1 Nos**
Lollipop Board	**1 Nos**
Menu Boards	**2 Nos**
Photo Frames	**6 Nos**
Logo Stickers	**2 Nos**

PLASTIC ITEMS

ITEM	QTY
Chopping Board	**1 Nos**
Plastic Containers	**5 Nos**
Straws	**100 Nos**
Plastic Spoons	**1 PKT**
Milkshake Glasses	**100 Nos**
Water Jugs	**3 Nos**
Tissues	**10 PKT**
Dustbins	**2 Nos**
Spatula	**1 Nos**
Oil Brush	**1 Nos**

FRANCHISE KIT

TEA SHIFT

SERVING & PACKAGING

ITEM	QTY
Tea Glasses	**40 Nos**
Lemon Tea Glass	**6 Nos**
Mojito Glasses	**3 Nos**
Tea Serving Trays	**2 Nos**
Milk Tray	**1 Nos**
Ice Trays	**2 Nos**
Snack Plates	**5 PKT**
Maggi Plates	**3 Nos**
Maggi Spoons	**1 PKT**
10 Kg Containers	**2 Nos**
Tea Parcel Covers (Small)	**1 PKT**
Tea Parcel Covers (Large)	**1 PKT**
Snacks Parcel Covers	**3 Bundles**
Carry Bags (Small)	**1 PKT**
Carry Bags (Large)	**1 PKT**
Rubber Bands	**1 PKT**
Garbage Covers (Small)	**2 Nos**
Garbage Covers (Large)	**2 Nos**

STEEL ITEMS

ITEM	QTY
Tea Making Bowls	**2 Nos**
Air-Tight Flask	**1 Nos**
Non-Stick Pan	**1 Nos**
Tea Filter (Large)	**1 Nos**
Tea Filter (Plastic)	**1 Nos**
Steel Jugs	**1 Nos**
Steel Ladle	**1 Nos**
Tablespoons	**6 Nos**
Masala Box	**1 Nos**
Ginger Crusher (Stone)	**1 Nos**
Whisk	**1 Nos**
Scooper	**1 Nos**
Knife	**1 Nos**
Peeler	**1 Nos**
Scissors	**1 Nos**
Lime Squeezer	**1 Nos**
Sandwich Tongs	**1 Nos**
Gas Lighter	**1 Nos**

OPENING STOCK

TEA SHIFT

Your first stock of syrups and ingredients comes with the kit. Refills are supplied by Tea Shift so every outlet serves the same taste.

SYRUPS & CRUSHES			
Rose Syrup	**1 Bottle**	Chocolate Syrup	**1 Bottle**
Butterscotch Syrup	**1 Bottle**	Green Apple Syrup	**1 Bottle**
Mango Crush	**1 Bottle**	Pineapple Crush	**1 Bottle**
Banana Crush	**1 Bottle**	Strawberry Crush	**1 Bottle**
Green Apple Crush	**1 Bottle**	Butterscotch Crush	**1 Bottle**
Mint Mojito Syrup	**1 Bottle**	Blue Mojito Syrup	**1 Bottle**

INGREDIENTS			
Tea Powder	**5 Kg**	Sugar	**10 Kg**
Coffee Powder	**1 PKT**	Green Tea	**1 PKT (50)**
Rose Tea Mix	**1 PKT**	Tulsi Tea Mix	**1 PKT**
Herbal Tea Mix	**1 PKT**	Chamomile Tea	**1 PKT**
Hibiscus Tea	**1 PKT**	Elaichi (Cardamom)	**150 g**
Sonti (Dry Ginger) Powder	**100 g**	Bellam (Jaggery) Powder	**500 g**
Badam Powder	**500 g**	Black Pepper	**100 g**
Black Pepper Powder	**100 g**	White Pepper	**100 g**
Chilli Powder	**1 Kg**	Salt	**1 Kg**
Sabja Seeds	**100 g**	Honey	**1 Bottle**
Boost	**1 Bottle**	Horlicks	**1 Bottle**
Sprite	**1 Bottle**	Oreo Biscuits	**1 PKT**
Minees	**1 PKT**	Maggi Noodles	**1 PKT**
French Fries	**1.5 Kg**	Cooking Oil	**3 Ltr**
Buns	**1 PKT**	Butter	**1 PKT**
Cheese	**1 PKT**	Tomato Sauce	**1 PKT**

MENU

TEA SHIFT

TEA

Tea Shift Tea SIGNATURE	₹12
Sonti Tea	₹20
Ginger Tea	₹20
Pepper Tea	₹15
Black Tea	₹15
Lemon Tea	₹20
Lemon Ginger Tea	₹20
Green Tea	₹20
Elaichi Tea	₹20
Chennai Masala Chai	₹20
Bellam Tea	₹20
Badam Tea	₹15

HEALTHY TEA

Herbal Tea	₹20
Tulsi Tea	₹20
Paan Tea	₹30
Rose Tea	₹25
Iced Tea	₹25
Allam Bellam Tea	₹20

COFFEE

Coffee	₹20
Black Coffee	₹20
Filter Coffee	₹20
Premium Filter Coffee	₹25
Strong Coffee	₹15
Bellam Coffee	₹20

MAGGI

Plain Maggi	₹49
Veg Maggi	₹59
Egg Maggi	₹59
Double Maggi	₹69
Egg Cheese Maggi	₹79
Paneer Maggi	₹79

THICK SHAKES

Banana Oreo	₹89
KitKat	₹89
Chocolate	₹89

MOCKTAILS

Mojito	₹59
Rose Mojito	₹59
Green Apple Mojito	₹59
Mint Lemon	₹59
Butterscotch Mojito	₹59

MILKSHAKES

Cold Coffee	₹89
Chocolate	₹59
Butterscotch	₹59
Mango	₹59
Vanilla	₹59
Oreo	₹69
Pineapple	₹69
Rose	₹59
Green Apple	₹69
Strawberry	₹69

MENU

TEA SHIFT

SANDWICH	
Plain Sandwich	₹49
Grilled Sandwich	₹59
Cheese Sandwich	₹69

SNACKS	
Bread Omelette	₹49
Omelette	₹39
Potato Wedges	₹79
Veg Nuggets	₹89
Bun Muska	₹30

FRENCH FRIES	
Salted Fries	₹49
Masala Fries	₹59
Peri Peri Fries	₹69
Double Masala Fries	₹69

FLAVOURED MILK	
Milk	₹15
Pepper Milk	₹20
Badam Milk	₹20
Boost	₹20
Horlicks	₹20
Allam Milk	₹20
Sonti Milk	₹20
Bellam Milk	₹20

LASSI	
Sweet Lassi	₹49
Mango Lassi	₹49
Pineapple Lassi	₹49
Strawberry Lassi	₹59
Banana Lassi	₹59
Butterscotch Lassi	₹59
Rose Lassi	₹59

ADD LOCAL FAVOURITES

Your location. Your Shift.

Add snacks your customers already love, like **Vada, Samosa and Bajji**, to sell alongside your tea.

1. The core Tea Shift menu stays the same in every outlet.
2. Local items are added only with Tea Shift approval.
3. All teas, coffees and shakes use Tea Shift raw materials.

EQUIPMENT

TEA SHIFT



Fridge



Tea Flask



Blender Jar



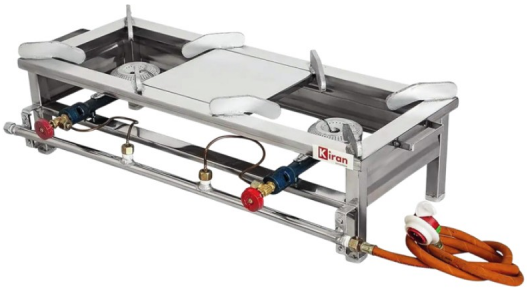
Sandwich Maker



Deep Fryer



Chairs & Tables



Commercial 2-Burner Stove



Kitchen Utensils

FRANCHISE COST

~~₹2,00,000~~

OFFER PRICE

₹1,70,000

OPEN YOUR OUTLET

TEA SHIFT

1. **Call or WhatsApp us**
   Tell us your city and budget.
2. **Visit and taste**
   Try our teas and see the kit.
3. **Finalise your location**
   We help you check the spot.
4. **Block your area**
   Pay the advance to reserve it.
5. **Sign the agreement**
   All terms in writing.
6. **Kit delivery and setup**
   Equipment, branding and stock.
7. **5-day training**
   Recipes, hygiene, operations.
8. **Grand opening**
   Our team at your outlet.

BECOME A FRANCHISE PARTNER

Call or WhatsApp us today to book your area.

PHONE / WHATSAPP
+91 907 321 7777

PHONE / WHATSAPP
+91 630 1199 614

WEBSITE
teashift.com

EMAIL
franchise@teashift.com

INSTAGRAM
tea_shift_Official

VISIT OUR OUTLET · TASTE & SEE
KR Puram, Bengaluru